
Financial Management School IV: Strategic Thinking

*Presented by:
Jim Aho, President
Aho Consulting Group, Inc.
Dallas, Texas*

- A. INTRODUCTION (EYE ON THE FUTURE)**
- B. DEVELOPING A “VISION” FOR OPERATING IN THIS CENTURY (ESTABLISH LONG TERM OBJECTIVES, BUSINESS DIRECTION AND PHILOSOPHY)**
- C. DEVELOPING FINANCIAL GROWTH CHART**
- D. CRITIQUE OF STRATEGIC OBJECTIVES/NEAR TERM STRATEGIES FOR SELECTED CREDIT UNIONS (by Jim Aho)**
- E. DISCUSS THE NEED FOR ANNUAL BOARD DELIVERABLES (MEASURING ANNUAL GOAL ACHIEVEMENT)**
- F. DEVELOPMENT OF NEAR TERM STRATEGIC DIRECTION – SAMPLE CREDIT UNION**
- G. SUMMARY**